

Cape Air is a successful example of how to provide community air service...

- responsive to local O&D needs and regional transportation picture
- independence means service is driven by community demand not code sharing partners --and opportunities to partner with more than one airline
- reasonable fare structure
- fleet flexibility
- service orientation
- emphasis on training and safety
- strong community relations



Changes in regulation can unintentionally threaten community air service...

- federal aviation tax formula
- peak period pricing and other demand management programs
- increases in PFC's



New policies need to strengthen community air service...

- Relief from the per passenger segment charge portion of the federal aviation tax
- Adoption of a perimeter rule or alternate exemption within demand management programs
- Limited use of PFC's





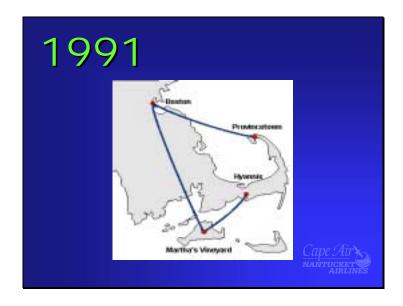
Our niche: linking remote communities with the national air transportation network

- Geographic constraints limit travel alternatives
- Short-distance routes less than 150 miles
- Year-round demand with seasonal peaks means larger aircraft are not economical

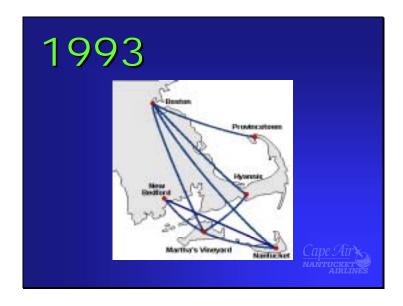




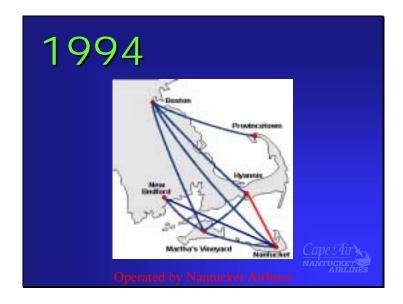






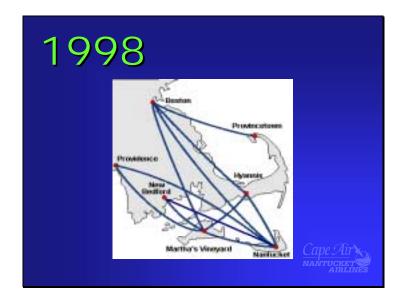






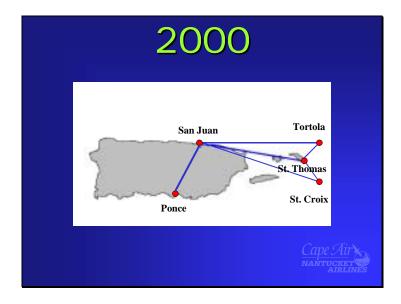




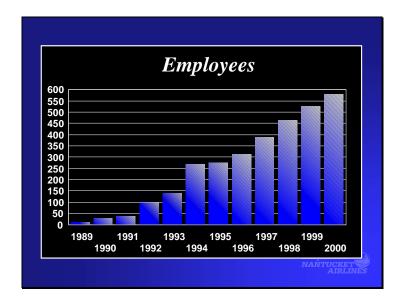


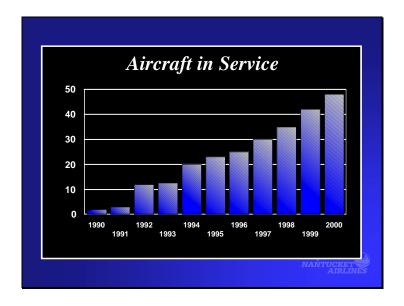












Changes 1989 - 2000

Industry changes further isolated community air service providers...

- assimilation of small carriers by majors
- phasing out of 19-36 seat aircraft
- increased reliance on regional jets

Policies aimed at industry trends created economic disincentives...

- aviation tax formula
- demand management programs
- increased PFC's



Aviation Excise Tax

- Average per passenger tax on Cape Air's busiest route will increase 81% by 2003; tax will amount to 18% of ticket price
- Commuters who make up 40% of Cape Air's passengers will pay on average \$23 more per week
- Tax formula is "user-based", however short flights do not use ATC centers, rarely use departure or arrival control, and operate VFR most times



Aviation Excise Tax Policy Option: Alter rural airports definition to capture isolated communities Cape Air NANTUCKET AIRLINES

Peak Period Pricing

- Peak period pricing has a disproportionate economic impact on short distance carriers and can lead to elimination of community air service
- Loss of community air service has negative economic and environmental impacts
- Community air service providers often do not contribute to delays:
 - -shorter runway service times
 - -use of alternate runway configurations
 - -ability to plug holes in airfield and airspace utilization

Peak Period Pricing Policy Option: Preserve community air service by exempting flights within a reasonable perimeter Cape Air NANTUCKET AIRLINES

PFC's

A fixed PFC as a greater impact on a short distance flight. Consider the total impact of PFC's and taxes on a \$30 fare and a \$300 fare):

Fare: \$30.00 (%fare) \$300.00 (%fare)
Tax: 5.25 (18%) 25.50 (8.5%)
PFC: 4.50 (15%) 4.50 (2%)
T: \$39.75 \$330.00

(Tax + PFC = 25% T)

Cape Air

(Tax + PFC = 9% T)

PFC's

Policy Option:

Work with airport commissions to identify alternate sources of revenue (e.g.., rents, concessions, parking) and reasonable project financing terms.



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Increased awareness and creative responses are needed to ensure that borad policies do not busineeses' ability to serve this niche market